



# International Journal of Business and Management Invention

*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X*

## **CERTIFICATE**

*It is certify that the paper entitled by “Research on the Characteristics of User Generated Content of Social Commerce from the Perspective of Value Co-creation—XiaohongshuAPP VS. MogujieAPP” has been published in International Journal of Business and Management Invention (IJBMI).*

### **Your article has been published with following details:**

*Author's Name: Lei Qing-li, Liu Ting*

*Journal Name: International Journal of Business and Management Invention (IJBMI)*

*Journal Web: www.ijbmi.org*

*Journal Type: Online & Offline*

*Review Type: Peer Review Refereed*

*Publication Year: 2020*

*Publication Month: Jan*

*Vol No.: 09*

*Issue No.: 1*



**Editor-In-Chief**  
*International Journal of Business and Management Invention (IJBMI)*  
*E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)*  
*Web: [www.ijbmi.org](http://www.ijbmi.org)*

**UGC Approval Serial Number: 4485 & UGC Journal Number: 46889**